



MINISTÈRE DE L'AGRICULTURE ET DE LA SOUVERAINETÉ ALIMENTAIRE

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French national program for food and nutrition : a tool to improve food quality and support consumer's choices

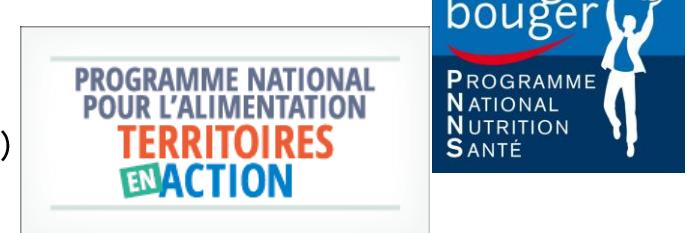
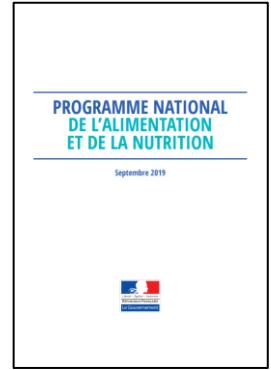
French embassy in Warsaw
Marie-Christine Le Gal, agricultural counsellor

Septembre 15th 2022

National program for food and nutrition

Framework

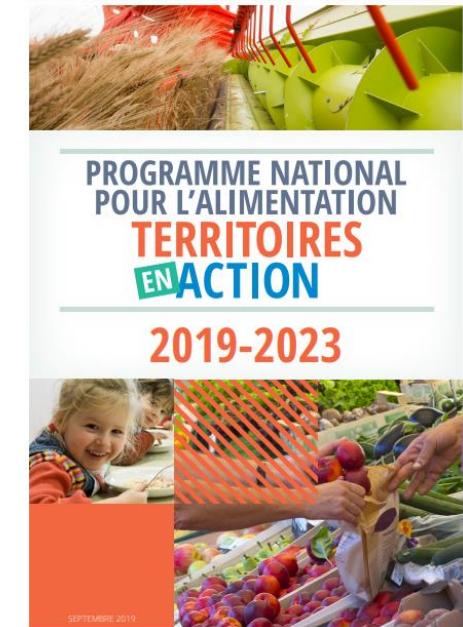
- National program for food and nutrition launched in September 2019
 - 5 years food and nutrition policy to decrease the impact of chronic diseases
 - Promotion of food choices favorable to health, consumers and environment, and reduce inequalities in access to quality and sustainable food.
 - Promotion of sustainable and inclusive food supply and enhance the value of French gastronomy
 - Composed by two plans:
 - ❖ National Food Program 2019-2023 (PNA 3)
 - ❖ National Nutrition and Health Program 2019-2023 (PNNS 4)



National program for food and nutrition

National Food Program

- Led by the **Ministry of Agriculture and Food sovereignty, for 5 years, promoting a healthy and sustainable diet**
- Mainly based on **ambitious and strong incentive policies** for the agri-food sector
- 3 core axes:
 - **social justice**
 - **reducing food waste**
 - **food education**
- 2 levers : **collective catering and territorial food projects**



National program for food and nutrition

National Nutrition and Health program

- Led by the **Ministry of health**, for **5 years**, improving health of population through promoting **physical activity and healthy diets**
- Improve food dietary behaviours
- Reduce social health inequalities in nutrition
- Reduce sedentarity and increase physical activity
- Based on objectives set by the High Council for public health



National program for food and nutrition

Food reformulation strategy in France

- A set of **complementary measures** to **encourage food reformulation** and the improvement of the food supply overall quality

- Nutritional taxes on sweetened beverages (2012, 2018)
- Information to consumers (2017)
- Collective agreements with voluntary commitments



- Need to continue and increase measures on food supply improvement





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Collective agreements

Collective agreements of food business operators

- 37 nutritional Charters (PNNS) - 6 collective agreements (PNA)
- Parliamentary inquiry report on industrial food in 2018 : recommendation of setting by law targets in salt, sugars, saturated and trans fats by food category
- Roadmap of the Etats généraux de l'alimentation : collective agreement based on scientific expertise from the French Agency for Food, Environmental and Occupational Health & Safety (**ANSES**)





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Front-of-pack nutrition labelling

Front-of-pack nutrition labelling

Nutri-Score

- **Summary graded color-coded front-of-pack nutrition label characterizing the overall nutritional quality of foods**
 - Provide consumers with quick, easily visible and understandable information
 - Allow consumers comparing the nutritional quality of similar foods at a glance
 - Stimulate food reformulation
- **Multiple scientific studies validating its efficiency** to discriminate food products, in consistency with dietary guidelines, and encourage healthier food choices by consumers, in multiple countries



Front-of-pack nutrition labelling

Food reformulation stimulation

- Dynamic increase of operators committed to the Nutri-Score: 415 operators in June 2021 and more than 700 in June 2022
- Need for more data to assess the specific impact of Nutri-Score on food reformulation: next steps
- Communication from operators on their reformulation efforts related to the Nutri-Score press or in advertising in France or other UE countries



Front-of-pack nutrition labelling

Update of the Nutri-Score algorithm

- **Transnational governance of the Nutri-Score (BE, CH, DE, ES, FR, LU, NL)** : steering committee and independent scientific committee (ScC)
- Assessment of the Nutri-Score algorithm : the ScC considers that overall, **the algorithm performs well**, and has identified **priority areas** to further strengthen the effectiveness of the Nutri-Score
- **New algorithm for solid foods adopted in July 2022**, algorithm revision for beverages at the end of 2022
- Operators will be given a sufficiently long period to implement the new algorithm. Support for operators will be provided in the various countries involved.



Update of the Nutri-Score algorithm
Update report from the Scientific Committee of the Nutri-Score 2022

The update report from the Scientific Committee of the Nutri-Score was voted on June 29, 2022 and accepted unanimously by the members of the Scientific Committee.



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THANK YOU FOR YOUR ATTENTION

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